Troy Rust

Registered Representative

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Personal Information

Troy began his Equitable career in 1990 and is now enjoying his 26th year with AXA Advisors, LLC. Troy served in his first 8 years as an Agent / Financial Associate before being appointed to District Management in 1998. After nearly 9 years in Management, in 2007 Troy returned to his Financial Planning Practice on a full time basis. Then again, during mid 2012, Troy was asked to return to the District Management role again, where he served another 3.5 years, returning full time to his practice at the end of 2015.

Troy is a member of the Million Dollar Round Table and the National Association of Insurance and Financial Advisors.

Troy and his wife Janna, of 22 years, live in Leawood, KS. Troy and Janna have a Shi-Tzu, Brandy, with whom they enjoy spending time. Troy and Janna also enjoy playing Golf together. Troy also oversees his family's fourth generation farm near Hardin, MO, in Ray County.

Reflection Financial Strategies

Reflection Financial consists of five Business Partners and four Associates with 140+ years of combined experience. Reflection Financial's investment philosophy is to advise on, develop, create and implement investment strategies for each client that are based on their ever-evolving needs, goals and tolerance for risk.

AXA Advisors, LLC

In addition to a one-on-one relationship, Troy can offer the extensive capabilities of a premier financial services organization. Through AXA Advisors, AXA Network and affiliates, he can offer a wide variety of investment management services, mutual funds, and insurance products and services from an abundant list of investment companies and insurance carriers respectively. AXA Advisors strives to provide the highest level of planning services available by helping you identify and prioritize goals, offering strategic advice specific to your needs and implementing the strategies that are tailored to your individual needs.

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